JOB DESCRIPTION

Role:	Business Function:
Head of Coaching Support	City Football Services
Reports to:	**Department:**
Cherrie Daley (Director of PSAR)	Performance Services and Applied Research (PSAR)

Purpose: *Brief summary outlining purpose, scope and complexity of the role.*

- *Liaise* with academy Heads of Coaching across CFG on coach development programs
- *Lead* our work on talent mapping, networking and coach recruitment
- *Drive* the development and utilization of coaching resources to promote the philosophy
- *Manage* needs-led coaching projects (utilising expert input as required)
- *Support* applied research in football performance areas across CFG to solve performance challenges for our clubs
- *Represent* football performance within Global Football, across CFG clubs & with external bodies/partners

Accountabilities with Key Outcomes: *Describe essential accountabilities the job performs and key outcomes. Accountabilities should be listed (max of 8) in order of importance.*

1	Demonstrate through verbal, written and digital means, an in-depth understanding of football and the City coaching methodology and the capacity to teach this to others
2	Work with the Data Insights and Decision Technologies and Applied Research teams to better understand performance problems and co-create solutions with them
3	Author and otherwise orchestrate development of coaching methodology resources both online and elsewhere (including development and management of delivery systems and tools)
4	Ensure the standard and availability of high-quality resources, tools and usable insights to allow our clubs to observe, understand and apply the methodology and gain competitive advantage in their markets
5	To integrate fully within Global Football and work collaboratively with Performance Services and wider colleagues to achieve our vision
6	Evidence continual capture, creation and dissemination of coaching methodology philosophy and new practices, ensuring that CFG stay at the forefront of coaching practice and research
7	Author excellent materials for the purposes of coach education and induction of coaching staff, work to ensure these are accessible to our club coaches around the world
8	Deliver high quality coach development content and sessions to academy Heads of Coaching and coaching staff across the group

Knowledge, Skills and Experience: *Please give details of the knowledge, education, formal qualifications, specialised training or experience required for the job. Indicate whether requirement is **essential or desirable**.*

Essential	Desirable
• Relevant coaching and/or coach education qualifications (e.g. UEFA A or accreditation as a tutor) • Experience analysing football from a tactical and development perspective • Excellent understanding of football tactics, game management and talent development • Strong understanding of youth development in football • Experience as an elite coach and/or coach educator • Evidencable record of communicating coaching insights to a wider audience • Strong understanding of coaching methods, structure and execution. • Experience in using tools and technologies to communicate insights (e.g. video, graphic, blog, web, app) • Willingness to travel	• Experience of designing and running coach education programmes • Youth specific qualifications or accreditations (e.g. Youth Award Tutor) • Experience of coach recruitment • Existing in-depth understanding of CFG football methodology • Experience within another sport or broader coach education setting • Experience within football in a non-coaching role (e.g. analyst, sports scientist)

Job Impact/Influence Measures: *Show data in approximate or in a range which job has impact on. Please state if the impact is **direct** or **indirect**. Think about financial elements e.g. budget, scale of role e.g. people management, network reach, sales impact etc.*

Staff development (direct)

Player development (indirect)

CFG Clubs Network reach (direct)

Commercial projects (direct)

Decision-making Authority: *Indicate what decisions the job is expected to make and what it is expected to recommend.*

Coaching support strategy (decisions)

Coaching talent (recommendations)

Organisation Chart

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                    │  Director of Performance │
                    │  Services and Applied    │
                    │  Research                │
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